

# Bassano Recorder

VOLUME IV, No. XXVII.

BASSANO, ALBERTA, THURSDAY, JULY 10th, 1931.

Subscription: Canada, \$2.00 per

## GEM RATEPAYERS RETURN TO POLICE AT HOSPITAL BOARD

The ratepayers of the Gem district returned Mr. W. B. Pollock of Gem as their representative on the Board of Bassano Municipal Hospital at the election meeting held at Gem in the evening of July 14th. This is a very busy season for irrigation farmers and the number in attendance at the meeting could not be called representative of the whole district, but Mr. Pollock was the only candidate nominated and, accordingly was declared elected by acclamation. He will serve on the board for the next two years.

Mr. Pollock has represented the north-east portion of the Bassano Municipal Hospital District continuously since February 1927 and has taken a keen interest in the welfare of the District. It is evident that the ratepayers of that section realized that he was the best man for the position and gave him their acclamation.

## MAKEPEACE

Makepeace defeated Bassano 11-0 in a hotly contested ball game held at the river last Sunday. Good going boys, we all knew you could do it.

Miss Helen Martin is spending the week at the home of Mr. and Mrs. V. G. Campbell.

Mary Rodbourne has been visiting in Calgary, during the past week.

The hot weather has reduced the wheat acreage a lot faster than Mr. Gardiner could do and some of the Makepeace people are looking for work as they will have no harvest.

Mrs. MacBeth is confined to her bed for a couple of weeks as the injury to her leg turned out to be more serious than was at first thought.

On Saturday night a party was held for Clifford Nall, B.C.A. who was home on a short leave. Cliff was presented with a purse. We all miss Cliff as he was one of the fellows who always there. He was born and raised at Makepeace, attended Makepeace school and later working in the district. He left for the East, Monday evening and we all wish him the best of luck.

Visitors to the Calgary Stampede at the latter part of the week were Gerald Graham of Chumy, Harold Nall, Misses Verna Mullen and Z. Hertzfeld, Mr. and Mrs. F. Bulger.

## WAR SAVING SET RECORD IN MONTH OF JUNE

Money value of War Savings Certificates sales totalled \$7,628,300 in June from 1,111,727 applications, Hon. J. L. Halsey, Minister of Finance, announced today. Total sales of War Savings Certificates now stand at \$70,685,874 from the inception of the movement to June 30, of which \$44,544,566 has been subscribed in the current calendar year.

The total of 1,111,727 applications received in June set a new high monthly record, and compares with 1,067,702 applications in May. In the first six months of this year 5,056,098 individual applications were received at the National Headquarters. The largest day's total of individual applications yet received was 110,313, recorded on the last day of June.

With the successful completion of the Victory Loan, plans are now being formulated for a renewed intensification of the War Savings activities throughout the Dominion during the Fall months, Mr. Halsey announced. "War Savings Certificates and Victory Loans are the two principal means available to the Government of borrowing the savings of Canadians for war purposes. While tax revenues are moving upward, due in part to higher tax rates, the expanding volume of expenditures for war purposes makes just as necessary as ever the faithful support by the Canadian people of our loan campaigns. We must not relax our efforts in any quarter until Victory is achieved."

## BORN AT THE HOSPITAL

To Mr. and Mrs. John Reimer, Hussar, a daughter on July 13th.

To Mr. and Mrs. Archie Montgomery, Hussar, a daughter on July 15th.

Art Arizon, Misses Helen Martin and Lela Anderson, Ole Rasmussen, Rodbourne and Arthur Rodbourne. The last Red Cross meeting was held at the home of Mrs. Ed Martin. Due to the Calgary Stampede there was not a large attendance and the list of work was less: 11 pairs of children's pyjamas, 3 pair men's pyjamas, 1 knitting bag, 2 helmets, 1 quilt top, 4 pr. mitts, 5 pairs socks, 1 pair baby socks. The Crocheted ladies turned in 4 suits of men's pyjamas.

The next meeting will be held at Mrs. Floyd Nall's, July 23rd.

## Western Chiefs Greet Prime Minister



During his Western inspection tour Prime Minister W. L. Mackenzie King was greeted in Regina by two full-blooded Indian Chiefs of the Peapet Reserve in the Qu'Appelle Valley. He is shown here examining a Great War decoration proudly worn by Chief Harry Hall, who served with the 195th Regiment and lost a leg at Vimy Ridge. Chief Abel Watach was also a private with the 195th and was gassed at Hill 70 in 1917. Mr. King joined the Chiefs in smoking the pipe of peace after inspecting the all-Indian platoon of a Regina regiment. All recruits in this platoon come from the Peapet Reserve and are following the Great War example of their Chiefs.

## OUR BOMBERS MUST HAVE THE GASOLINE

Pointing out the extreme necessity for Canadians to cut down their consumption of gasoline, the following bulletin received by the Recorder last week clearly shows that it is the duty of every citizen to co-operate as far as possible.

"At a representative meeting of the members of the Red Cross Club on June 28, members of Canadian Publishers War Finance Publicity Committee unanimously agreed to undertake an emergency operation—that of asking the Canadian people to cut down the use of gasoline in private vehicles.

This request for the support of the press of Canada came through the Minister of Finance, with whom this committee has been working since November last. While, admittedly, the present operation is just outside the limits of the field of 'war-time finance,' publishers were assured that the urgent need for a drastic cut in the private consumption of gasoline is created by the necessity of sending more gasoline to England for the bombers.

There are billions more gallons of gasoline available at the oil fields of North and South America, which serve us than we can use in years to come. There is no shortage of crude oil at the source. The simple statement of fact is this: At the present time there are not enough ships to carry all the that our war machine requires across the Atlantic, plus the amount which Canadians are now using.

**DRAWING THE LINE**

There are some things for which we must continue to use petroleum products. We need oil and gasoline for essential civil transport services, but these do not include joy riding and curb-cruising and aimless driving about the streets and highways.

Beginning at once these will have to be given up completely or within a short time there will be no gasoline available for the necessary and legitimate operation of private automobiles. Our supply of crude oil is being reduced by some general score million gallons a year and we have got to get along without that amount of gasoline and oil. Private automobiles are now consuming about 700 million gal-

## GEM NOTES

A wedding of interest took place at Rosemary last week, when Miss Laverne Sandahl became the bride of Mr. Earl Edwards. Both of the parties in marriage are residents of Gem and the community wish them every happiness and success in their new venture.

Sam and Mrs. C. D. Stasura and family have gone on a motor trip to various parts of Alberta and B.C. Johnny Atkins is looking after the store and post office while they are holidaying.

We are pleased to hear that Mr. Robson who is at present in the Calgary Holy Cross Hospital is feeling better. Mr. Robson is staying in Calgary to be near his husband.

Don't forget to get your tickets on the Yearling Steer to be raffled at the Gem Stampede Dance. The steer which has been donated by L. V. Douglas of Gem, is really something worth having. Proceeds will go to the Bassano Branch of the Red Cross.

## Leading Aircraftman Charles Brown spent the weekend at the home of his parents Mr. and Mrs. John Brown.

Mrs. Slicks is visiting with her husband at Gem for a few days.

Congratulations are extended to Albert Giarneau who carried off the second prize for calf roping at the Calgary Stampede last week. Albert is the son of Mr. and Mrs. John Giarneau of Finnigan.

The twenty-first annual Gem Stampede will take place on Wednesday, July 29th, and the stampede committee have arranged, as is usual, a most interesting and exciting program of events for the amusement of the hundreds of persons who are expected to be present. Horse racing, stampee events, athletic boxing bouts, a big dance into evening, carnival and other forms of entertainment to numerous to mention will assure a good time for young and old alike.

## E.L.D. NOTES

Where crops are damaged by hail the following procedure has been established by By-law approved by the Irrigation Council:

(1) Notice of damage to crops by hail must be given to the General Manager in writing within 48 hours of the occurrence of the damage.

NOTE—This notice does not need to be mailed. It may be delivered to the district or watermaster or other District Official.

(2) An examination and report on the extent of the damage to the crop will be made at the expense of the District by a qualified independent appraiser who will not be a member of the regular staff of the District.

(3) No rebate of rates shall be effective until the close of the crop season or until danger of hail is past, which may in general be assumed to be September First.

(4) If the crop has been damaged by hail to a greater extent than twenty-five per cent the rates levied for the current year will be rebated to the water user and paid by the District.

(5) In case of any disagreement between the management and a ratepayer, the decision of the Board of Trustees shall be final.

## WEDDINGS

The Church of the Blessed Virgin Bassano was the scene of a quiet wedding last Saturday afternoon when Margaret Isabelle McConaughy, only daughter of Mr. and Mrs. G. G. McConaughy of Riverhurst, Sask., and Arthur Kent Smalley, second son of Mr. and Mrs. A. Smalley, New Westminster, B.C., were united in marriage.

Lyle Parke and Miss Norma Smith, both of Bassano, witnessed the ceremony which was performed by the Rev. Selwyn Evans.

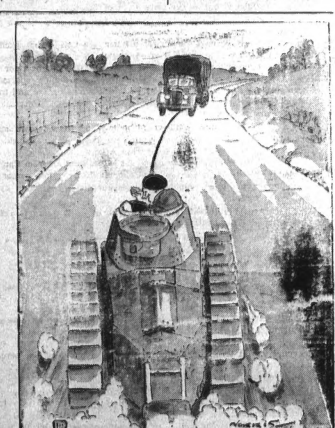
A reception for the bridal party was given by Mrs. C. L. Smith after the ceremony.

## C.P.R. BUILD NEW COAL SHUTE

The new C.P.R. Coal Shute now under construction by the McQuay-Norris Construction Company, Lancaster Bldg. Calgary, is taking form rapidly. Cement foundations are now completed and structural work begun. Estimated cost of the new shute is \$20,000.



"My Harry seems so happy over there when the ladies and 'roids you like to say a few words to the little women back home, he just laughed and laughed."



"Hang on to your hat, McGlinch—I've been waiting for a chance like this for years."

# You Are Needed in the Army - NOW!





## Church Announcements

**St. Columbus Church**  
BASSANO, ALBERTA  
REV. JAMES MORROW—PASTOR

**Church of England**  
BASSANO, ALBERTA  
SUNDAY, JULY 27th, 1941.  
Morning Prayer & Sermon 11 a.m.  
— Rev. Mrs. Evans —

## Knox Presbyterian Church

11 a.m. Sunday School.  
7:30 p.m. Worship Service.  
Subject—The Farmer Can Wait.  
A short seasonal talk with a two-fold or perhaps three-fold application. Just as the Farmer, knowing he has done his part, waits for the harvest without undue worry, so must the Minister, the Sunday School Teacher and the Public or High School teacher await the result of their labours, as they rest awhile in the heat of the summer season.

**BAYE CAROLING**—  
Go to Church on Sunday  
Charles F. Laine — Pastor

**FOR THE BEST IN QUALITY SERVICE COMFORT TRY**

**The Imperial Coffee Shop**  
E. J. DOWNS, Proprietor.

**- O-K - RUBBER STAMPS**  
PROMPT SERVICE  
The Bassano Recorder

# DRIVE WITHOUT FEAR OF BLOWOUT DANGER

Lifeguards fit any make of tire—and in the long run they cost no more than ordinary tubes

**LET US MAKE YOUR TIRES SAFE WITH GOOD YEAR LIFEGUARDS**

**Pierson & Young**  
Bassano - Alka.

**Men of 30, 40, 50**  
PEP, TIM, VIGOR, Subnormal!  
Want normal pep, vim, vigor, vitality?  
Get the "Men of 30, 40, 50" formula.  
It's the only formula that gives you  
the extra energy you need for  
the day. For sale in all good drug stores.

**Dr. A. G. Scott**  
M.B., L.M.C.C.  
PHYSICIAN & SURGEON  
Telephones  
Office 37 - Residence 131

## Wheat Deliveries



Producers should carefully study the Government's 1941 Wheat Policy to determine the alternative will bring them the best return.  
It will be necessary for producers who must have been used and wise tillage practices followed. Wide tillage practices include timely and thorough fall and spring cultivation and careful summer fallowing.  
At this time of year weeds grow very rapidly. Delayed operations often lead to plowing under a new crop of weed seeds—a dangerous form of insanity. If the summer fallow is to be plowed, it should either be plowed early or surface-plowed in May and early June. "Pre-weed" fallows must be tilled often enough to prevent annual weeds from setting seed.  
There are many farms in the prairie provinces so infested with perennial weeds that eradication would cost more than the land is worth. If we are not careful, there will be many more.  
Weeds delivered to any grain buyer of the line elevator companies sponsoring this Agricultural Department will be forwarded to us for identification. Specimens may also be sent to Dominion Experimental Stations or Provincial Departments of Agriculture.

## SPECIALS

Real city prices on all lines, come in and see for yourself.  
Vegetable Special, Any 3 tins assorted ..... \$1.00  
Juicy or Marinated, pure, 4 lb. tins ..... 35c  
Canned Spaghetti, large tins 2 for ..... 35c  
Choice Pickled, large tin, 2 tins ..... 35c  
Choice Salmon, large tin ..... 35c  
Vanilla Dessert, 6 oz. bottle with Bowl ..... 25c  
Rolled Oats, non-cream, 1 lb. — per gallon ..... 25c  
Why pay more when you can get CALVERT'S Best Breads, Cakes and Pastries at City Prices. Our Bread only 5c, range to choice from 1 1/2 lb. fruit cakes, only 35c; Cookies, 3 dozen ..... 25c  
**FRESH, CURED & CANNED MEATS & FISH ON HAND**  
Fresh Fruits and Vegetables in fresh daily: ..... \$1.00  
Oranges, good size, 4 dozen ..... 1.00  
Lemons, large size, per dozen ..... 40c  
See in for your cutting boards, fruit jars and rubber rings.  
THE HOME OF THE JOHN B. STESON, AT CITY PRICES.  
We also specialize in U.S. Riding Boots and Cowboy equipment.  
U. S. Laral Roops, Youthline, special for ..... \$1.35  
Cow boy King and Caghart's Best Overalls and riding Coats.  
Cowboy Hatline with Pearl Button Shirts. John Watson Work Gloves. Valentine Martine Boots, Shoes and Oxford. Men's dressy Shark Skin Coats, fawn, water proof, on sale for ..... \$3.50  
Men's Dress and Work Boots, special 4 pairs ..... 85c  
Cowboy Hats, all shades ..... \$2.75 and up  
A large selection of grain bags for men, women and children.

**LOUIS CONN PHONE 7**



**FORMER VANCOUVERITES PRESENT PROGRAMME FROM BBC STUDIOS**—Old Home Week became a really a few weeks ago when "Vancouver Night" was broadcast from the BBC London Studios. On that occasion four Canadian west coast personalities presented a portion of the "Starlight" programme. The group included Jean Miller, famous as the Television "Pleasure Page" girl, and well-known as an actress; Carol Lewis, popular BBC comedienne noted for her programme of discoveries; Zoe Wynn, young revue singer; and Gerry Wilmot of the CBC Orchestral Unit.

(Continued from page 1)

ually into three phases.  
1. We need to make the public fully acquainted with the extreme urgency of the present oil and gasoline situation in Canada.  
2. We need to appeal to the patriotism of Canadians to meet this emergency.

3. We need to show the motor car driver how he can save gas.

**THE OPENING GUN**

Information will be forthcoming through the editorial offices of the publishers' committee which may be presented by publications in support of the first phase. But the most important material in this connection is expected to come from the lips of the Oil Controller Mr. C. E. Cottrill, east-west, possibly Tuesday. Mr. Cottrill, in an interview to be picked up by the Canadian Press, will likely sound a grave warning about Canada's position in relation to available gas and oil, and he will likely sketch in pertinent information which will leave the public with a good idea of the absolute necessity for conservation.



**SEEDTIME and HARVEST**

Dr. K. W. Neashy  
Director, Agricultural Department  
North-West Line Elevator Association

**Summer fallow**

It is a noteworthy fact that even in the western districts, some farms are clean. On May 29, I took a short drive through a district north of Winnipeg. Very heavy infestations of row thistle, blue lettuce, leafy spurge, quick grass, sickweed and a variety of annuals were prominent. However, there were two farms on which scarcely a weed was to be found, and the owners or operators were not just lucky.

If a farm is clean, weed-free seed must have been used and wise tillage practices followed. Wide tillage practices include timely and thorough fall and spring cultivation and careful summer fallowing.

At this time of year weeds grow very rapidly. Delayed operations often lead to plowing under a new crop of weed seeds—a dangerous form of insanity. If the summer fallow is to be plowed, it should either be plowed early or surface-plowed in May and early June. "Pre-weed" fallows must be tilled often enough to prevent annual weeds from setting seed.

There are many farms in the prairie provinces so infested with perennial weeds that eradication would cost more than the land is worth. If we are not careful, there will be many more.

Weeds delivered to any grain buyer of the line elevator companies sponsoring this Agricultural Department will be forwarded to us for identification. Specimens may also be sent to Dominion Experimental Stations or Provincial Departments of Agriculture.



**Canada's Finest**

**Seagram's Finest**

Seagram's V.V.O. • Seagram's 21 • Seagram's King's Plate

Prices for 25 oz. bottles range from \$2.85 to \$3.80.

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

This interview will officially open the campaign.

A hand and shoulder picture of Mr. Cottrill is going out to the Dailies immediately for use with this interview when released.  
Knowing that the necessity for reduced consumption of oil and gasoline is created by the essential diversion of oil tankers from Canada to England, it will not be difficult for any publisher or editor in appealing to the patriotism of Canadian people. No one will have to stretch his imagination to see that in giving up a 200-mile automobile trip, the car owner is actually making a contribution to the gallant airman who is flying over Germany night and day.

The last phase—showing the motor car driver how he can save gas—is one which can be treated in detail as the campaign gets under way. We will have news stories and articles on this subject from competent automobile authorities, which will be sent out shortly from the offices of the Publishers' Committee.



**SEEDTIME and HARVEST**

Dr. K. W. Neashy  
Director, Agricultural Department  
North-West Line Elevator Association

**Demonstration Plots**

Two weeks ago, in this column, the importance of regular visits to experimental farms and stations was stressed. Farmers and others unable to visit government institutions or to spend time enough to become familiar with various crops and varieties will be interested in the plots now being grown by grain buyers of elevator companies associated with this department.

Three hundred and sixty plots, each containing either 40 or 50 varieties, have been sown and are being maintained by grain buyers of elevator companies associated with this department.

Those with 50 contain, in addition to annual crops, alfalfa, sweet clover, broom grass, crested wheat grass, etc.

In order to secure the greatest profit from crops, it is necessary to grow pure stock of seed. Therefore, it is impossible to do this without first becoming familiar with the characteristics and adaptations of all varieties likely to be found as crops or as mixtures. In addition to small grains and well-known forage crops, varieties of corn, sorghum, sunflowers and soy beans have been included. Literature dealing with the characteristics of all varieties may be obtained from the buyers in charge or from this office. These plots will have a special appeal for school classes and junior clubs.

A large green sign beside the road is an invitation to improve your knowledge of farm crops. If you do not know where to find the nearest plot, enquire from the Agricultural Department, The North-West Line Elevator Association, Winnipeg, Manitoba.

## ORPHEUM THEATRE

Bassano, Alberta

FRIDAY & SATURDAY

JULY 18th & 19th

"ISLE OF DESTINY"

With WILLIAM GARGAN and Wallace FORD

Photographed in Color.

FRIDAY & SATURDAY

JULY 18th & 19th, 1941

"SOUTH OF 80°"

Starting—George BRENT, Brenda MARSHALL, Geo. TOBIAS.

Native Tom-Toms beat out their savage warning—A King's Ransom discovered in one fabulous diamond!

Women like this are rare as Diamonds and just as hard.

NOTICE

ADMISSION PRICES—

Due to the increased tax by the Federal Government there will be a few cent increase in the price of admission beginning Friday & Saturday, May 18th & 19th, as follows:

5 years to 12 years ..... 20c

12 years to 15 years ..... 30c

15 years and over ..... 40c

You Roll Them Better With

**OGDEN'S FINE CUT**

CIGARETTE TOBACCO

## Dr. W. F. Keith

Dentist

Phone 83 Bassano

## W. S. Playfair

Agency for

COAL AND WOOD

Feed and Draying

Phone 26, Opposite Depot

MILK AND CREAM

Fresh milk and cream delivered by motor early every morning.

**Bill's Dairy**

Our Customers Remain Satisfied.

## SUNSHINE

TRANSPORTATION

Heated Trucks assure adequate protection for all perishable goods.

—Fast & Efficient Service—

Why not Patronize the only Scheduled Trucking Service Serving the requirements of the Town and District.

BASSANO—

SAVANNAH—

Thursday-Saturday

Local Agents

BASSANO GARAGE AND SERVICE STATION

Is Your Subscription Due? Pay Now.

**Name Bassano's Beauty Parlor and Win A Permanent Wave**

STARTING ON THURSDAY, July 18th, suggested names for the Beauty Parlor operated at Bassano by Miss Muriel Miller will be received and the person who submits the most appropriate name will receive free a permanent wave valued at five dollars.

Closing date for entries is Thursday, July 24th.

MAKE YOUR ENTRY NOW, YOU MAY BE THE WINNER

PERMANENT WAVING — FACIALS AND MANICURES

FINGER WAVING — HOT OIL SHAMPOOS

(Restore Natural Lustre and Beauty to Hair)

## BIG ORANGE

The correct answer to Thirst

Full of ENERGY

CALGARY BREWING & MALTING CO. LTD.

## Free Pants!

WITH EVERY  
"House of Hobberlin"  
Made to Measure Suite Ordered  
DURING JULY ONLY  
ORDER NOW AND SAVE

FRUIT SPECIAL—  
Apricots, Peas, Pineapple, Raspberries, All tins for... **69¢**  
JIFFY—Potted Meat Spread, 2 tins... **25¢**  
CORN FLAKES—Large size, Post's sugar crisp 2 for... **25¢**  
CERTA CRYSTALS—For Jams and Jellies, 3 pgs. for... **25¢**  
GRANTHAM'S LEMONADE POWDER—30 glasses... **15¢**  
CANDY—Fresh Bon Bons, per lb... **35¢**

### FRESH FRUIT

ORANGES—3 doz... **\$1.00**  
Cherries, Lettuce, Celery, Watermelon, Canning Apricots  
now on market.

**JAMES JOHNSTON**  
"THE QUALITY STY RE"



Those who know  
wine best—the French—choose  
**Bright's**

The French in Canada, lovers of all good wine, select Bright's to lead all others. This superior wine is now the most popular wine in Canada, chosen for mellow, ripened flavour... a fragrant, appealing bouquet. It's made from special types of winegrapes, available to Bright's alone. Whether you prefer ruddy concord or tawny Catawba, Bright's will delight you, too.

**CONCORD OR CATAWBA sold in GALLON JARS and in bottles**

or by the Government of the Province of Alberta.  
This advertisement is not inserted by the Alberta Liquor Control Board.

## This Week's Special

Men! Here's your chance to Save!

Get a clean, invigorating shave without a trace of skin, soreness with LANGLOIS LAVENDER MENTHOLATED SHAVING CREAM and LAVENDER TALCUM. A feature value.

Both for **59c**

**STILES "The Druggist"**  
The REXALL STORE

## Local Items

Mrs. Murray Connolly of Calgary is visiting at the home of Mr. and Mrs. J. Johnston.

Miss Monica Bayles and Miss Marjorie McKechnie of Calgary left for Calgary on Wednesday of this week.

Miss Irene Briggs of Wilcox Creek is visiting with Miss Marjorie Miller here.

Mrs. Geo. Murdoch left Friday for Coleman, where she will spend a few weeks with her son.

Mrs. A. Newman returned from Maple Creek on Tuesday, after a short visit with friends there.

Miss Jean Johnston returned from Montana to her home here on Wednesday.

Sgt. and Mrs. W. Cathro of Calgary are at present visiting with Mr. and Mrs. D. Cathro.

Miss Lillie MacLean left Saturday to spend a short time with friends in Calgary.

Miss Nellie MacLeod returned last week to resume her position as stenographer in the School Division Office.

Mrs. D. Cathro was a Hanna visitor on Friday of last week.

Mrs. J. Rasmussen left Saturday to return to Vancouver with Mr. and Mrs. Cadore of Coonice.

Mr. and Mrs. W. Whitney of Dorothy were Bassano visitors on Friday last.

Mrs. J. H. Stiles is spending a few days with her daughter-in-law in Brooks.

Mr. and Mrs. A. M. Flanagan were Bassano visitors on Saturday last en route to Grande Prairie.

We are sorry to report that Mr. James Johnston who had an unfortunate accident at the Bassano Stampede when he was knocked down by a horse, is still confined to bed at the Bassano Municipal Hospital. We understand that while Mr. J. Johnston is not seriously hurt, it will be some time before he is feeling normal again. He's hoping that he will soon be getting around again.

Tommy Lamont returned to Bassano the first of this week after spending a two weeks vacation at the Wallace Ranch at Pinnington.

Miss Dorothy Dudding of Saskatoon is visiting with friends in Bassano.

Miss Carolyn Beeber returned to Bassano last Wednesday after spending a week of her holidays with friends in Calgary.

H. W. Harper, Royal Bank Manager, will leave for his annual vacation to Sylvan Lake next Sunday.

## LATHOM

Miss Doris Levesque is visiting at the home of her aunt, Mrs. Miller at East Coonice.

Mr. and Mrs. H. & Lore and Mrs. K. C. Turberville and Mary Lowdrove to Black Diamond Sunday, from Calgary, where they visited with Mr. and Mrs. W. Erickson, who used to farm at Lathom.

Mr. and Mrs. A. Levesque took in the last day of the Calgary Stampede. They then motored to Banff on Sunday where they visited Mrs. Levesque's brother, Mrs. Daunais accompanied them on both trips.

The Sunday School Class held every Sunday is gaining more attendance every week. We hope the whole community will gain help from this endeavor.

Mr. and Mrs. T. Pickett attended the Calgary Stampede for two days and the Gossie boys and girls for the last day.

FOR SALE—6 yr. old milk cow and 5 month heifer calf 12 to be sold together. Box 161, Bassano. Spiffelia Foundation Garments. Made to individual measurement. Mrs. Elizabeth Wilson.

1540B-4th, St. East. Phone B3566 Calgary.

## AUCTION SALES

When you sell out, you sell years of hard earnings or everything you own in the world. Take no chances. Let your sale with me and be assured of an Auctioneer that has years of experience and ability. Write Brochure or Phone 521.

FREE VALUATION—  
**A. J. Savigny**  
License No. 20-41-42.

Brooks, Alta.  
Member  
Auctioneer Association of Alta.

How too can SERVE—  
by SAVING!

BUY  
WAR SAVINGS  
CERTIFICATES

**35% STRONGER**

Extra Strength means Extra Safety

Firestone Champion Tires are sweeping aside all performance records. They're the greatest tires Firestone ever built—the only tires with all the advantages of Safety-Look Gum-Dipped cords, the new Gas Grip tread and the sensational new Super-Speed construction used in building racing tires. These smart, streamlined tires will give you an entirely new experience. Have the nearest Firestone Dealer put them on your car today.

**Firestone CHAMPION TIRES**

Roy Smith Garage—Bassano Garage  
Pierson & Young

## McKee's Stores

DURING JULY  
Special Price Reductions!

### WARASO PRINTS

Excellent quality, 36 inches wide. Floral stripe and plaid patterns.

SPECIAL PRICE 18¢ per yard

### WARASO BROADCLOTHS

Heavy quality, 36 inches wide. Guaranteed fast to wash and sun. Pretty floral and stripe patterns.

SPECIAL PRICE 22¢ per yard.

### LADIES' SILK ROSE

Holeproof, guaranteed quality. Fine Chiffon, in all the new colors.

SPECIAL PRICE 50¢ per pair

### CHILDRENS ANKLE SOCKS

Size 5½ to 8½. Fine Lisle Thread, in all colors will wash and wear well.

SPECIAL PRICE 2 pairs for 50¢

### RUNNING SHOES

Men's, Boys and Childrens Running Shoes. High and Low styles in Best Quality makes.

### MEN'S SUMMER SWEATERS

Natural color Mesh Ratton Cloth, short sleeves, round collar, 1 breast pocket—for comfort and coolness.

SPECIAL PRICE 80¢ each

### MEN'S DRESS SOCKS

Fine quality, Rayon Socks in several new stripes and checks, great value, excellent for summer wear.

SPECIAL PRICES 35¢ pr. or 3 prs. \$1.00

### MEN'S CAMPAKS

Brown and Black, elk uppers. Composite sole of Chamois, Leather and Rubber, with Cork non-pestle insoles.

SPECIAL PRICE \$1.50 each

### MEN'S WHITE OXFORDS

Heavy white Duck Cloth uppers. With white perforated Buckskin Toecaps. Black rubber Soles and Heels.

SPECIAL PRICE \$1.25 per pair

## Grocery Department

TEA—Red Rose, 1 lb.	65¢	1/4 lb. pkg.	33¢
COFFEE—Makins' Fast Dated, 1 lb. sealed pkg.	49¢		
MOLLASSES—Clark's, 44 oz. tin	45¢		
POKE & BEANS—15 oz. tin	15¢		
EVAPORATED APPLES—3 lbs.	35¢		
LYE—Golden Crown, 5 lbs.	25¢		
JELLY POWERS—Sheriffs or Arabian, (all flavors), per pkg.	5¢		
SUNGALLA TEA IS GOOD VALUE AT PER LB.	75¢		
ASK FOR FREE SAMPLES			
PURE PLUM JAM—4 lb. tin	49¢		
RED RIVER CEREAL—Per pkg.	25¢		
SALMON—Pink, 2 tall tins	45¢		
PRINCESS SOAP FLAKES—Bulk, 2 lbs.	35¢		
CHEESE—A TREAT, ONTARIO; We have located another one.			

**Calgary Bread, Cakes and Buns**  
Fresh Every Mornnig

ALWAYS  
AT  
YOUR  
SERVICE

**ASSOCIATED GROCERIES**  
SERVICE **AG** QUALITY

PHONE  
**9**  
FOR  
PROMPT  
DELIVERY